

'Your Guide to Clean' is a publication from Multi-Clean in partnership with authorized distributors. This newsletter is dedicated to help those in the cleaning industry become more informed and educated to help manage the cleaning process.

Your ^{Easy} Guide to Green

Would it make your life easier if someone showed you it's not that hard to go green?

If you are involved with or in charge of a facility cleaning operation, there is no doubt that you have heard the term green cleaning or some variation of it. But do you know what it means or what you need to do?

Maybe you will recognize this scenario...

Bob is in charge of the cleaning operations at ABC High School. He has heard of green cleaning and several suppliers have talked to him about the green products they offer. Superintendent Jones reads an article about green cleaning and the potential benefits offered. He decides that ABC School should go green. He calls Bob in his office and tells him that he would like to go green in the school and tells Bob he needs to get it done. THAT'S IT! What does Bob do next???

In the scenario above, Bob may try to do some internet research, read some books, or call his cleaning products supplier for help. Most of the resources available today do not address the "operations" part of going green in a simple and straightforward way. The supplier may have green products to offer to get started, but still may not have all the answers to help Bob.

Your Easy Guide to Green is a six step process of going green in facility cleaning operations that squarely focus' on the nuts and bolts part of the process. Along each step of the way, helpful tools are offered that enable facility managers to conduct audits and inspections, document processes, analyze costs and potential savings, and communicate benefits of going green.

Meet Mr. M.C. Greene - your guide to green!

I can help make it easier to go green!

Hello!
My name is
M.C. Greene



Your ^{Easy} Guide to Green

The only resource Guide you need to green your cleaning!!

Contact your authorized Multi-Clean distributor today, or contact us at 800-433-6816, by email

multi-clean@minutemanintl.com

or on the web: www.multi-clean.com

To listen to an audio GreenCast that discusses your EASY GUIDE TO GREEN, click on the icon.



\$aving Green!!!!

A tip on how “going green” can save you money.

In this and future issues, we will look at how adopting one green cleaning practice in your cleaning operation can save time and money.

Hard Floor Care Program: Most traditional hard floor care programs are typically “reactive” in nature. When a floor gets dirty, it needs to be cleaned; when a floor becomes discolored it needs to be stripped, and so on. A green floor care program tries to focus on prevention. That means to focus on tactics that prevent floors from becoming dirty and/or discolored. It is obvious that we can not prevent floors from getting dirty indefinitely, nor can we prevent floors from having to be stripped. However, we can implement prevention strategies that prolong the life of floors necessitating less aggressive maintenance and consequently, fewer chemicals.

To remove one pound of dirt from a facility, it costs an estimated \$500 in labor.

Practicing Source Control: One of the most effective strategies is simply recognizing that the dirt entering a building is coming in through building entry points; it make sense that more dirt is going to be found in closer proximity to these entry points. People are the carriers of this dirt and transport it throughout the facility.

By simply adjusting cleaning intensity and frequency in areas closer to the source of entry, more of the dirt is collected before it gets spread throughout the facility. This can be done with a staff neutral head count, simply by reducing cleaning frequency in areas further from entry points.

The concept of source control is basically an adjustment where dirtier areas get cleaned more frequently. The benefits are better looking floors that last longer and need less frequent stripping. Now you are \$aving Green and Going Green at the same time.

Featured Product

S.B.R. (Scrub-Burnish-Restore)



The newest product in Multi-Clean's Certified Floor Care System is SBR. Now you can combine the pre-cleaning and restoration process in one step prior to burnishing. Saves labor, restores shine, increases slip resistance and it's certified GREEN. Available in 1 gallon and Multi-Task bottles. To view literature click [HERE](#).

You can find this and other fine Multi-Clean products at your local Multi-Clean authorized distributor.

